



# SYDNEY MR. LEATHER 2023 COMPETITION

## INFORMATION PACK

Welcome to the Sydney Mr. Leather Brotherhood! We hope you are excited about competing. We're delighted that you're interested in being part of the resurrection of the Sydney Mr. Leather competition. This competition is proudly brought to you by Sydney Leathermen in partnership with the previous title holders and produced by The Haus of Savvy.

This is a competition for men who love, live, and breathe leather! The judges are not looking for the prettiest face, the hottest body, or the sexiest outfit. They are looking for individuals who fit the description of a 'Leatherman' to best represent Sydney's diverse leather kink scene.

"The winner is not necessarily the handsomest face, or the most muscular body, but rather the man who best typifies 'The Ideal Leatherman', a man whose command, presence and sense of self communicate that special quality we celebrate as Leather." Chuck Renslow, one of the founders of IML.

Are you our next Sydney Mr. Leather?

# SYDNEY MR. LEATHER 2023 COMPETITION RULES

## TERMS & CONDITIONS OF ENTRY

### CONTESTANT REQUIREMENTS

1. Gender: Male (anyone who identifies as male).
2. Residency: Contestants must be Australian citizens and live in NSW. You must show proof of residency via identification which displays your home address in NSW (proof of age card, driver's license, or passport) when you lodge your contestant registration.
3. Age: contestants must be 21 years of age or older, on or before the 30th of April 2023. To verify your eligibility to compete, you must supply verified photo identification which displays your birthdate (proof of age card, driver's license, or passport) when you lodge your contestant registration.
4. Consent: to and without further consent, restrictions or approval for the Photographer, Videographer, Website Developer, Sponsors, Sydney Leathermen and Sydney Mr. Leather producers, to use photographic images and/or video footage of them to be displayed in print, social media, electronic formats, in-house and external marketing.

## CONTESTANTS' OBLIGATIONS

1. Attend a series of events and interviews prior to the competition and after the competition.
2. Available for photoshoots at any time, during any event you are required to attend. Must sign a model release via our competition entry application form. All images to be used by Sydney Leathermen, Sydney Mr. Leather competition producers and sponsors in their marketing.
3. Monday 13<sup>th</sup> February 2023 @6pm / Studio Kink
4. Thursday 2<sup>nd</sup> of March – SLM Leather Social - Informal Pre-Competition Meet & Greet (optional, appearance encouraged)
5. Friday the 3<sup>rd</sup> of March - Sydney Mr. Leather Competition, from 5.30pm (compulsory)
6. Sunday 5<sup>th</sup> March – Victory Celebration @Stonewall Hotel, min 3 Hour Appearance (optional)

## CONTESTANTS' RESPONSIBILITIES

Are personally expected to supply their own gear (clothing, props etc) for all rounds of the competition:

1. Round 1 - Casual Wear: Leather
2. Round 2 - Cruise Wear: Spice it up! Leather/Fetish; shorts, short chaps, briefs, jock straps, and harnesses are encouraged
3. Round 3 - Formal Wear: Formal Leather or Uniform

## THE WINNER OF SYDNEY MR. LEATHER 2023'S OBLIGATIONS

1. Available for photoshoots at any time, during any event you are required to attend. Must sign a model release via our competition entry application form. All images to be used by Sydney Leathermen, Sydney Mr. Leather competition producers and sponsors in their marketing.
2. Available throughout the year, for Sydney Leathermen SLM events and sponsor appearances including, but not limited to
  - Saturday 4th March – Fetish/Kink Expo @The Paddington Town Hall (min 2-hour appearance, between 11am and 5pm)
  - Sunday 5th March – Victory Celebration @Stonewall Hotel (min 3-hour appearance, compulsory)
3. Conduct a workshop or Q&A at Studio Kink during their title year (compulsory)
4. Available for 2 promotional photoshoots for Sax Fetish:
  - Photoshoot 1: approximately 3 to 4 hours
  - Photoshoot 2: approximately 3 to 4 hours
  - Sax Fetish will provide a professional photographer.
  - Sign a model release form allowing Sax Fetish to use any of the images in their marketing campaigns or promotions.
  - As part of their prize, the winner will be provided with a digital copy of all post-production images approved by Sax Fetish, for their personal use (not to be used to promote other brands without written consent from Sax Fetish).
5. Work with Sydney Leathermen on a Fundraiser Auction:
  - Approximately one (1) month after the competition to provide a donation to a Charity of their choice.

## THE WINNER OF SYDNEY MR. LEATHER 2023'S RESPONSIBILITIES

1. Will hold their title for a period of no more than 1 year from the date of the competition.
2. They shall surrender their title, within 3 days of request from the producers of Sydney Mr. Leather Competition.
3. Display an interest in the 'Leather Lifestyle'.
4. Encouraged to attend other Leather Kink events, local and international, without detriment to their local responsibilities.
5. Are not permitted to use their title, for any commercial purpose without the prior written permission from Sydney Leathermen and the producers of Sydney Mr. Leather Competition.
6. If there are concerns about adherence to responsibilities or misconduct while representing Sydney Mr. Leather. The winner may be contacted at any time and provided with 7 days to

meet via phone or in person with Sydney Leathermen and or Sydney Mr. Leather producers. You must respond within a reasonable time and manner, or you forfeit your title.

7. The winner's sash:
  - Is jointly owned by Sydney Mr. Leather Competition and Sydney Leathermen.
  - Will be returned at the conclusion of the title holder's one (1) year term
  - Will be returned within 7 days if requested by Sydney Mr. Leather Competition and/or Sydney Leathermen
  - Returned in good condition and handled with care during the title year
  - If the sash is lost or stolen, the winner must notify and reimburse Sydney Mr. Leather Competition and Sydney Leathermen for the sash within 30 days
8. The winners will be expected to be spokespersons for the leather community; to promote a positive Leather/Fetish image, to foster unity within our leather community and to be role models for those newly introduced to our community.
9. Winners must be inclusive and maintain openness, respect, and willingness to work with all genders, LGBTQI+ and Heterosexual people within our community.
10. Must not discriminate against any person regardless of race, religion, gender, or sexual orientation while a title holder of Sydney Mr. Leather.
11. The winner agrees and gives consent, without further consent, restrictions or approval for our photographers, videographers, website developers, sponsors, Sydney Leathermen and Sydney Mr. Leather producers, to use or share; photographic images and/or video footage of them to be displayed in print, social media, electronic formats, in-house and external marketing.
12. If for any reason the winner of the title is unable/unwilling to fulfill their responsibilities, they will:
  - Surrender and relinquish the Sydney Mr. Leather title to the first runner-up
  - Reimburse Sydney Mr. Leather competition any cash prizes awarded to them
  - Reimburse any costs incurred by Sydney Mr. Leather competition, promoters, or sponsors due to the winner forfeiting their title. Including, but not limited to, cancellation or rebooking flights and accommodation.
  - Return any prizes or gifts they received as title holders.

## PRELIMINARY ENTRY

Friday 23<sup>rd</sup> September 2022 @online via [sydneymrleather.au](http://sydneymrleather.au)

1. Competition entry: FREE
2. Enter: online at [sydneymrleather.au](http://sydneymrleather.au)
3. Entries open: 23<sup>rd</sup> September 2002
4. Entries close: submissions should be made no later than 5pm, Tuesday 26<sup>th</sup> January 2023. Late applications may be considered, under extreme circumstances. If you require more time or assistance in filling out your application, please contact [info@sydneymrleather.au](mailto:info@sydneymrleather.au) and we will do our best to assist you.
5. Your application to enter this competition does not guarantee you entry, Sydney Leathermen and the producers of Sydney Mr. Leather Competition retain the right to reject an application or remove a competitor from the competition and or title. For example:
  - Do not meet the abovementioned criteria
  - Cannot meet their obligations and responsibilities
  - Behave in an appropriate manner
  - Misconduct including, but not limited to unethical behaviour, bullying, harassment, or discrimination of; judges, competitors, sponsors or anyone in our community, will not be tolerated.
6. If you make it through to the next level, you will be formally contacted via the producers of Sydney Mr. Leather Competition and invited to continue your journey. If you weren't successful, they will notify you via email and thank you for your entry.

## FORMAL REGISTRATION AND PRELIMINARY INTERVIEW

Monday 13<sup>th</sup> February 2023 @6pm / Studio Kink

1. If you made it through to this level, you will be formally contacted via the producers of Sydney Mr. Leather Competition and invited to continue your journey.
2. You will receive your contestant number.
3. The interview is worth 40% of your final score.
4. Your written submission will be reviewed and updated if necessary.
5. Each judge as well as various staff members, will be introduced to you.
6. Your interview is private and thus not open to the public or other contestants.
7. Each interview will last approximately 15 minutes.
8. The choice of attire is your own choice, as physical attributes and attire are not judged at this time.
9. Only authorised persons are allowed in the interview room; therefore, you may not bring anyone with you into the interview. You are allowed to bring someone along to support you, prior to the interview.

## REHEARSAL

**Friday 3rd March @ 5pm / Paddington RSL Auditorium**

1. Please arrive 2 hours earlier, at 5pm sharp, for rehearsal.
2. Competition starts at 7pm.
3. You must bring all your stage attire to this event
4. You may not bring anyone backstage unless you have a disability and require a support person
5. We will provide handlers from Order of the Sydney Bootblacks to assist you.
6. The purpose of the 3 Rounds is to compare your overall presentation, stage presence, and public speaking ability to the judges and the audience.



## **SYDNEY MR. LEATHER 2023 COMPETITION**

**Friday 3rd March, @7pm / Paddington RSL Auditorium**

This event is open to the public and is a ticketed event, tickets via [sydneymrleather.au](http://sydneymrleather.au), competitors enter for free and are presented on stage.

### **Judging:**

1. 40% total score for interview & 60% total score for competition stages.
2. Final scores will be based on your pre-competition interview performance, audience response to you as a contestant and judging by your community representatives.
3. All results will be considered final.

### **Round 1:**

1. Casual / Leather Bar Wear – Who are you in your everyday?
2. 20% of total your total score
3. Each contestant will be called to the microphone to answer questions.
4. There will be short shows and/or guest interviews in-between rounds to give you a chance to prepare for the next round.

### **Round 2:**

1. Cruise Wear - Who you really are, "show us your kink"! your very best ultimate pervert!
2. 20% of total score
3. This is your chance to show off your kinks and fetish! You may dress in whatever you believe shows your physique to its full advantage. Leather is obviously encouraged.
4. Each contestant will be called to the microphone, you will then be asked to describe your ultimate fantasy scenario and your role within it. Possible follow-up questions may be asked.
5. When you've finished answering your questions, you'll have 20 seconds, to strut your stuff.

### **Round 3:**

1. Formal Wear (formal leather/uniform) - The Formal Leather outfit that defines you best.
2. 20% of total score
3. Personal intro - tell us who you are, what you're into and a little bit about your own story when dressed in your gear.
4. Pop Questions - expect to be asked a question about you, your leather journey, and your gear when on stage at any point in the competition.
5. Speech - you will deliver a speech no longer than 2 minutes to the audience and judges on a topic of their choosing:

- This is not a thank you speech to all your family, friends, and sponsors, but something of significance you wish to share with the audience.
- What can you bring to the leather community as title holder or what are you passionate about.

## ANNOUNCEMENT OF WINNERS

Friday 3rd March @ Paddington RSL Auditorium and online via social media

1. 2nd Runner Up
2. Runner Up
3. and finally, the Winner
4. The Sydney Mr. Leather Sash will be passed to the winner, by Sydney Mr. Leather 2015, Tim Ball and congratulated by the Judges.
5. There will be general thanks by our wonderful MC's; Dean Arcuri and Ange Demaskau.
6. Prizes will be given to the winner
7. Photoshoot with sponsors, producers, Sydney Leathermen and Order of the Sydney Bootblacks, will be required prior to joining the attendees.

## SPONSORS

Without our sponsors and volunteers this competition would not be possible, we are very grateful for their generous donations, assistance, and guidance.

Our Major Sponsors for Sydney Mr. Leather 2023 are:

1. Sax Fetish
2. Studio Kink
3. The Naked Barber

Our Sydney Mr. Leather 2023 event sponsors include:

1. Extra Dirty
2. Wet Stuff
3. Eagle Leather
4. Haus of Savvy
5. The Hairy Goat Cult
6. Adult Stuff Warehouse
7. HDGimage Photography
8. More to be announced

Our Clubhouse sponsors are Sydney Leathermen.

Community sponsors include many individuals from the Sydney Leather & Kink Community and the Order of The Sydney Bootblacks.

## PRIZES

Awesome prizes have been generously donated for the winner, by the Major Sponsors and event sponsors of Sydney Mr. Leather 2023, our Major Sponsors are:

Our winner will receive fabulous prizes, including support towards representing Sydney Mr. Leather Competition at International Mr. Leather 2023.

The winners' prizes include:

1. The perpetual Sydney Mr. Leather title sash to wear for 1 year
2. Sydney Mr. Leather 2023 title patch
3. Sydney Mr. Leather 2023 title pins
4. Sydney Mr. Leather business cards
5. \$3,000 cash
6. \$1200 gift voucher, for one year of grooming services at The Naked Barber studio (\$100 per month to be used over 12 months)
7. Two promotional photoshoots modelling for Sax Fetish \*\*\*
8. The sydneymrleather2023.au domain and a one-page website \*\*\*\*\*
9. Conduct a workshop or Q&A at Studio Kink \*\*\*\*
10. 2 x VIP passes to the official afterparty
11. More amazing prizes and gift vouchers from our sponsors, to be announced!

### **Conditions apply, none of the prizes may be exchanged for cash or goods and:**

\* The winner will receive 1 return ticket from Sydney to Chicago, to attend IML 2023. The ticket may not be exchanged for cash or transferred to another person. The flight to Chicago USA, must be prior to the IML 2023 competition and the return flight must be taken after the competition ends. (Refer to full terms and conditions of entry).

\*\* The winner will receive accommodation for 1 person in Chicago, to attend IML 2023. The accommodation may not be exchanged for cash or transferred to another person. The accommodation must be used during the IML 2023 competition (Refer to full terms and conditions of entry).

\*\*\* The winner will model for Sax Fetish; the images will be used in their marketing and promotional material. The winner will be provided with a digital copy of all post-production images approved by Sax Fetish, for their personal use and on their journey to IML

\*\*\*\* The winner will receive a domain sydneymrleather2023.au, to be transferred to their name, ongoing renewal fees are the winner's responsibility at approximately \$12 per year and can be cancelled at any time. The one-page website to be designed by The Hairy Goat Cult in consultation with the winner, Sydney Leathermen and the producers of Sydney Mr. Leather 2023.

\*\*\*\*\* The winner will be guided by Studio Kink, they will assist them in finding the perfect fit for their studio, depending on their interests, knowledge, and experience.

## READY TO ENTER?

You must read all the information provided in our information pack and terms and conditions of entry. Please read them thoroughly and do not fill in the application form below unless you agree to have read, understood, and agree to all our competition terms and conditions of entry and any further information on the entry form below.

If you require assistance in reading, understanding, filling out your application, have technical difficulties or questions, please contact [info@sydneymlleather.au](mailto:info@sydneymlleather.au) and we will do our best to assist you.

If you have a disability or special needs, please let us know in your application if you require any assistance, accessibility needs or require an Auslan interpreter.

There is no fee to enter our competition.

Entry submissions should be made no later than 5pm, Tuesday 7<sup>th</sup> February 2023.

Please include identification and a photograph to be used for the competition.

To enter go to [sydneymlleather.au](http://sydneymlleather.au) and fill out the application form provided

Thanks for entering and good luck!